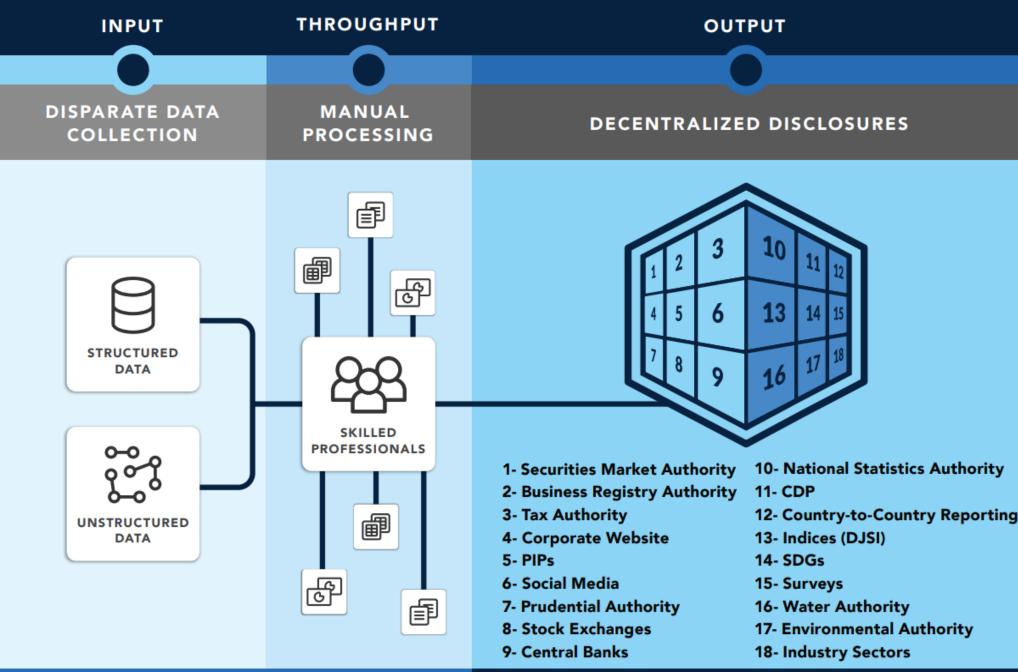
Auditing and Assurance of "Connected Data" for Statutory Reporting

Liv WatsonWorkiva Inc.

Charles Calovich Workiva Inc.



Majority of financial restatements stem from manual reporting processes

RECORD CLOSE CONSOLIDATE ANALYZE REPORT STAKEHOLDERS

\$221B

OF ANNUAL INVESTMENTS
AND MAJORITY OF
INNOVATION















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Our Objective with Connected Data Assurance & Auditing

Leverage new technology and concepts to provide assurance over the data sources and outputs





Data Integrity & Consistency



Maximize Value-Add Time

Our Objective with Connected Data Assurance & Auditing

Leverage new technology to provide assurance of the data sources and outputs

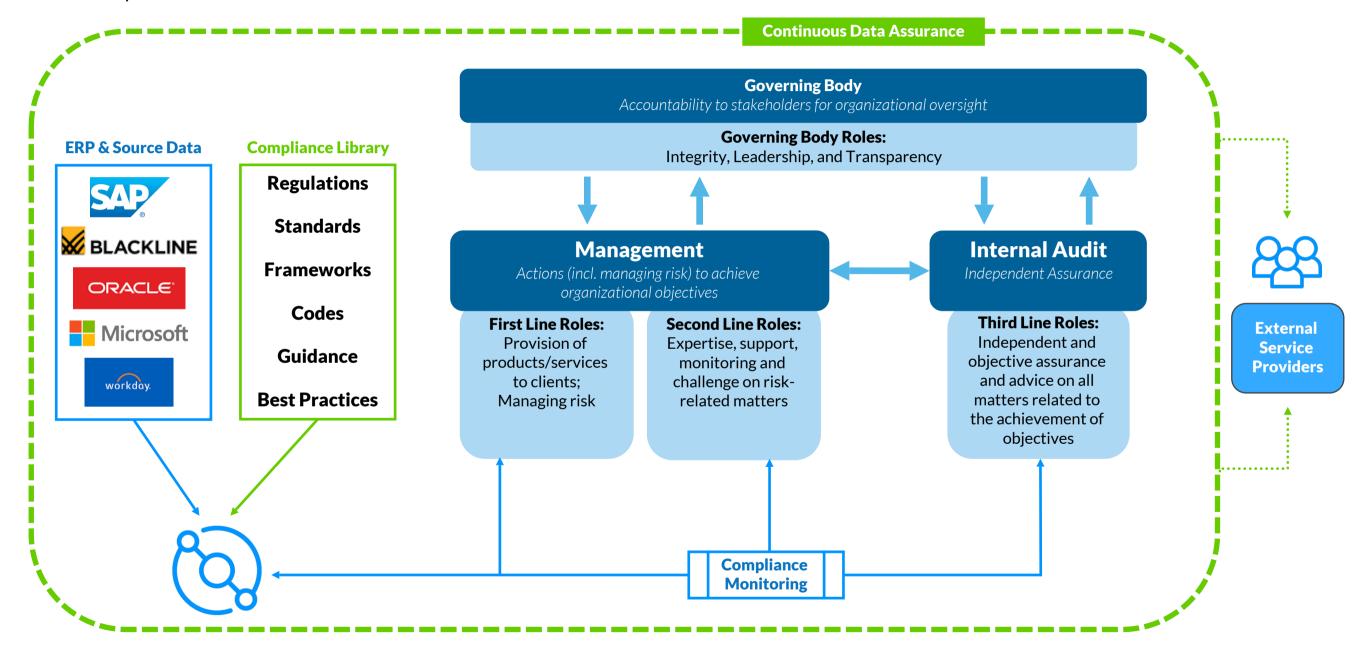
Compliance Monitoring (COMO)

Leverage taxonomies and frameworks to reflect regulatory changes and structure to enhance assurance coordination and reduce task repetition

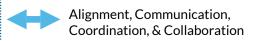
Continuous Data Assurance (CDA)

Tapping directly into source data to create analyses at the transactional level to better identify anomalous situations and manage their remediation

The Impact on the Three Lines Model





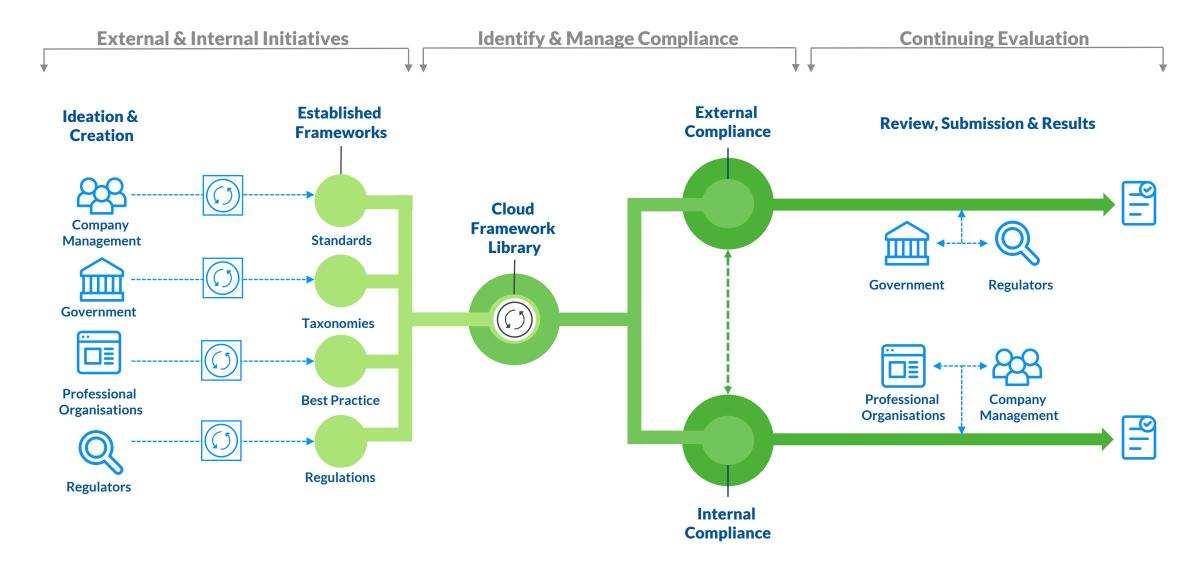


Assurance and Auditing across Connected Data

Compliance Monitoring (COMO):

How we identify, manage, and refresh frameworks to create purpose driven work with data

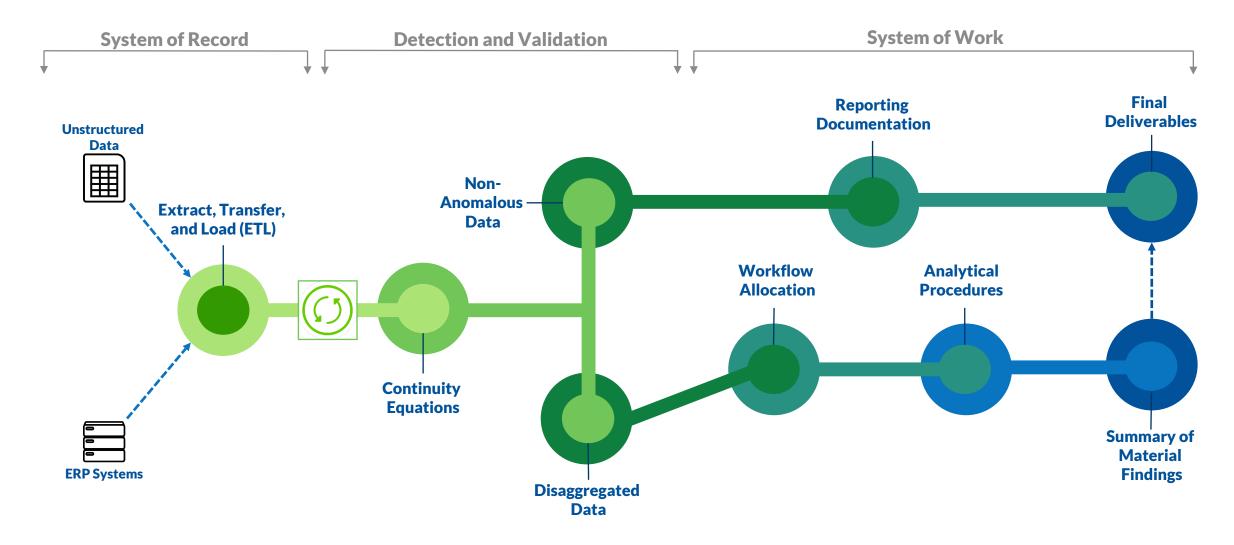
COMO Life Cycle



Continuous Data Assurance:

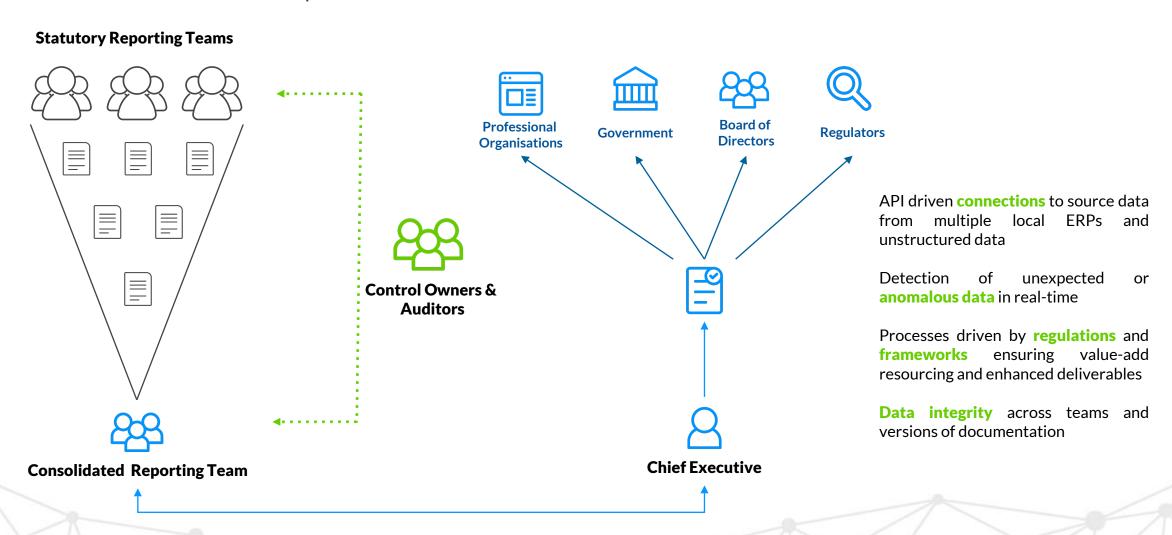
How we define, identify, and mediate anomalous data through the reporting process

CDA Life Cycle:



Impact and Value Add over Assurance and Auditing

The Impact on the Connected Data Process



Questions?

Thanks for your attention!

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